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Kyocera's iBurst-Based Technology Approved as New Standard for Mobile Broadband Wireless Access (MBWA) - IEEE802.20

KYOTO, Japan--(BUSINESS WIRE)--Kyocera Corporation (President: Makoto Kawamura) (NYSE:KYO) is pleased to announce that Kyocera's iBurst-based technology proposal (625k-MC mode) was approved as a new standard for IEEE 802.20 by the IEEE Standards Association(SA) at its headquarters, Piscataway, New Jersey, USA on June 12, 2008.

"Having been a draft standard since January 2006, Kyocera is gratified that iBurst has finally been approved as an 802.20 standard by the IEEE Standards Association," said Mr. Masashi Yano, General Manager of the Corporate Communication System Equipment Division, Kyocera Corporation. "With this industry standard approval, we are expecting to expand the iBurst service area to more and more countries."

Kyocera's iBurst, or HC-SDMA, is a mobile broadband wireless access (MBWA) system that has been commercially rolled out in more than 10 countries and has been approved as a standard by American National Standards Institute (ANSI) and International Telecommunication Union Radiocommunication Sector (ITU-R). iBurst has remarkably high capacity, essential for mobile broadband wireless access services, and distributes its high data rates to many mobile PC users. This is enabled by field-proven Adaptive Array Antenna (AAA) and Spatial Division Multiple Access (SDMA) technologies.

iBurst operators worldwide have formed the iBurst Association (iBA), a not-for-profit organization advocating the promotion and development of iBurst technology as a preferred MBWA solution.

For more information, please visit:

IEEE-SA:	http://standards.ieee.org/
iBurst:	http://global.kyocera.com/iburst
iBurst Association:	http://www.iburst.org

About Kyocera

Kyocera Corporation (http://www.kyocera.com), the parent and global headquarters of the Kyocera Group, was founded in 1959 as a producer of advanced ceramics. By combining these engineered materials with metals and plastics, and integrating them with other technologies, Kyocera Corporation has become a leading supplier of telecommunications equipment, solar energy systems, semiconductor packages, electronic components, laser printers, copiers and industrial ceramics. During the year ended March 31, 2008, the company's net sales totaled 1.29 trillion yen (approximately US$12.9 billion).